



Madaster

Operational Plan

2020

27 November 2019

Madaster Foundation

Operational Plan 2020



Madaster Foundation was founded in 2017. In 2018, 3 independent board members joined and since 1 December 2018 they form the Supervisory Board. The long term partnership agreement between Madaster Foundation and Madaster Services B.V. was also agreed in 2018.

The operational plan for 2020 focuses on establishing a sound supervisory structure along the following themes:

- Ambition & activities
- Planning cycle
- Budget

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Ambition & activities



Geographical growth

Madaster Foundation will continue promoting the international rollout of the Madaster platform.

Governance representation

In parallel with the functional and geographical growth of the Madaster platform, the governance scope & contract structure are being adjusted. The formalising of the new (international) legal structure will be a key activity for 2020.

Communication & representation

Similar like the activities in 2019, Madaster Foundation will actively promote and communicate the objectives and possibilities of the Madaster Platform and the facilitation of the transition towards a circular economy through documentation and registration of products and materials.

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Planning cycle



The activities for 2020 will support the formal supervision topics as listed per quarter below. Besides the formal topics, the foundation supervisory and management board members can initiate other activities that support the realisation of the foundation objectives.

Q1	Q2	Q3	Q4
<ul style="list-style-type: none">▪ Financial report foundation▪ Web publication (H2, '19)	<ul style="list-style-type: none">▪ Review of contract structure▪ International rollout	<ul style="list-style-type: none">▪ Preparation positioning international governance▪ Foundation structure▪ Web publication (H1, '20)	<ul style="list-style-type: none">▪ Interim Report (October)▪ Sign off Management Board activities▪ Operational plan '21

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Budget



Madaster Foundation requires funding to maintain its governance structure. Commercial arrangements are not allowed and dependency on Madaster Services should be avoided.

Current situation

- Cash position approximately EUR 33,000
- Expenses limited to admin & office, < EUR 500 per month
- Formalisation will lead to some once off legal and admin costs

Expected costs 2020

- As of 2020 a yearly budget of EUR 10k is required for:
- Minimal administrative costs (<10k)

Expected income

- Sufficient budget for now; a new income generation plan is being made

Round up, closing & Madaster Colophon



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